

Carbon Footprint Management Certification

Reduce your emissions and enhance your brand

Investors, clients, politicians and experts all agree that whatever your line of business, companies have a responsibility to measure and reduce their carbon footprint - and there is a strong business case for it. It may be a daunting task but many companies have already risen to the challenge.

Did you know?

Over 50% of multinationals in the UK are set to choose their suppliers based on carbon performance in the future.

Source: Carbon Trust

By measuring your greenhouse gas (GHG) emissions, you can identify the areas where you are having the most impact on the climate. This understanding will enable you to take efficient measures in reducing your emissions and where this is not possible you can buy high quality carbon credits to offset parts or all of your emissions – eventually reaching carbon neutrality.

Where to draw the line

GHG emissions have been categorised into three broad scopes:

Scope 1 accounts for direct emissions from own fuel use.

Scopes 2 and 3 come from indirect sources, and while your company may not have direct control, it remains equally important.

A carbon footprint... is comprised of the total set of emissions from carbon dioxide (CO₂) as well as five other greenhouse gases.

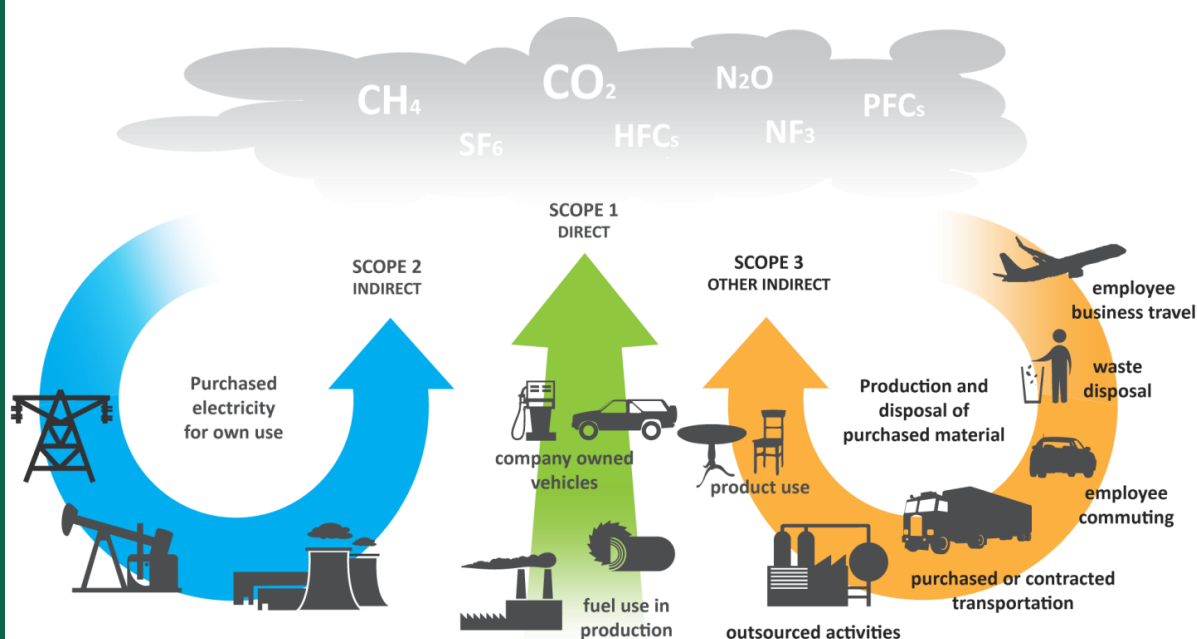
Go beyond just a simple measurement – and reap the benefits

NEPCon has developed a strong and easily applicable standard for companies to monitor and reduce their corporate or product carbon footprint. NEPCon's Carbon Footprint Management Standard builds upon the leading requirements for greenhouse gas accounting and helps clients to gain long-term positive benefits while avoiding accusations of green washing.

By becoming certified, our clients reduce their carbon footprint and, where relevant, compensate for non-reducible emissions. We require this knowing that more ambitious targets will bring higher returns through cost-savings and improved reputational management.

You may choose to calculate the carbon footprint of:

- **Your entire organisation:** all activities across the organisation, including energy used in office buildings, industrial processes and company vehicles.
- **A product:** total carbon emissions from the life cycle of a specific product, from "cradle to grave".

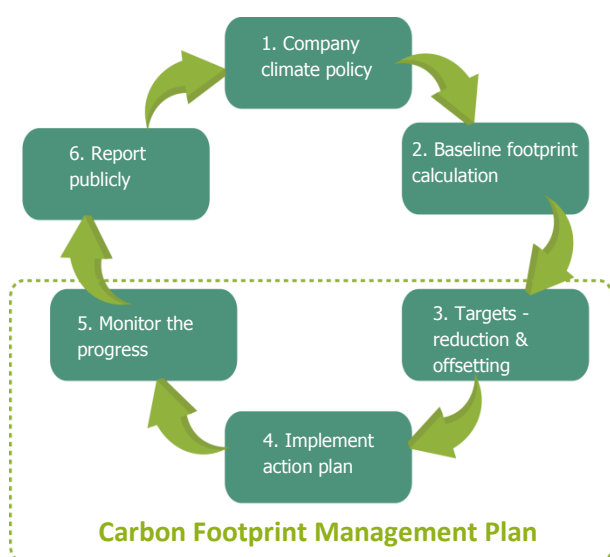


Source: Greenhouse Gas Protocol

Back your efforts with credible assurance

You can develop and implement a strong and credible Climate Policy that allows you to communicate your efforts in a transparent and credible way.

Carbon Footprint Management in 6 easy steps



NEPCon can identify gaps in your footprinting management system that will make your GHG accounting simple, systematic and profitable.

Based on 15 years of professional certification services delivered to industry leaders in the timber supply chain, we offer the following carbon footprinting services:

- **Information days:** Training in carbon footprinting, data collection and climate branding to CSR staff, management and other interested stakeholders.
- **Certification services:** Pre-assessment and Certification of your corporate or product carbon footprint, including your reductions and offsetting targets.
- **Climate communications support:** Assisting you with achieving the highest benefits from your Carbon footprint certification efforts.

Verification by NEPCon can offer you assurance in the quality of your GHG data and allows you to communicate to clients and investors with confidence and integrity.

Leverage the benefits

- ✓ **Enhance your brand**
Differentiate yourself in a uncompromising market – environmental performance is increasingly seen as a key performance indicator
- ✓ **Cut costs**
Evaluating and monitoring your emissions may unveil ways you can improve your energy efficiency and reduce production costs
- ✓ **Prepare for the future**
It is only a matter of time before current mandatory emission regulations are tightened and extended beyond large companies to small-medium sized enterprises
- ✓ **Meet your environmental objectives**
Carbon footprinting is an important part of any CSR strategy
- ✓ **Be an attractive employer**
People increasingly value their employers' contributions to social and environmental values – tackling one of the greatest threats to biodiversity and mankind surely is high on the list

Take the next step

Contact us to learn more or engage in NEPCon's carbon footprint management certification:

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NEPCon is an international, non-profit organisation that aims to transform land-use, business practice and consumer behaviour towards sustainability.